



Poster Parade: Demo and Poster Presentation of Business Plans

18th, 19th and 20th May, 2024

Event Name: **"Poster Parade: Demo and Poster Presentation of Business Plans"**

Time: 11 am to 3 pm both days

Venue: AIML Seminar Hall, PJA Block

Event Description:

"Poster Parade" was an event conducted by the Institution's Innovation Council (IIC) on the occasion of UTSAV 2024 centered around the demonstration and presentation of business plans in the form of posters. Participants showcased their innovative ideas, presenting them visually to a panel of mentors and judges. The event provided a unique platform for entrepreneurs to communicate their business strategies in a clear, concise, and creative manner while receiving valuable mentorship and guidance for improving their plans.

Objective of the Event:

- Provide participants with a platform to visually present their business ideas through posters and demonstrations.
- Encourage creativity and clarity in communicating business plans and strategies.
- Offer mentorship support to participants for refining and enhancing their business ideas.
- Facilitate interaction between participants and experienced professionals to receive constructive feedback.
- Promote entrepreneurial thinking and help participants develop strong business presentation skills.

Highlights

- Display of innovative business plans through visually appealing posters and demos.
- Feedback and guidance provided by mentors, industry experts, and judges.
- Interactive sessions where participants explained their business models, target markets, and growth strategies.
- Mentorship opportunities for participants to gain insights on improving and scaling their business ideas.
- Recognition and appreciation for the most creative and well-executed presentations.

Benefits in terms of Learning and Skill-set acquired:

- Enhanced ability to visually communicate complex business concepts and strategies.
- Gained experience in delivering concise and engaging presentations through posters.

- Improved understanding of the components of a well-structured business plan.
- Access to mentorship and expert feedback, helping participants refine their ideas.
- Strengthened creativity, critical thinking, and problem-solving skills, essential for entrepreneurship.

Poster of the event






POSTER PARADE

BUSINESS PLAN DEMO & COMPETITION

*MAKE THE BEST POSTERS FROM
YOUR FAVOURITE BUSINESSES!*








**11:00 A.M.
- 3:00 P.M.**



**18TH, 19TH &
20TH MAY, 2024**



**AIML SEMINAR
HALL**

REG. FEES:

RS 100 ONLY



PRIZE POOL:

RS 3000

FOR MORE DETAILS CONTACT

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Photos



